



Dear Business Owner:

We would like to invite you to become an official sponsor of **Granite Fest 2022 to be held on Saturday, October 15th**. The festival will run from 1pm-6pm with a DJ Dance Party from 6pm-7pm. **The Tim Clark Band** performs at 7pm. Sponsorships from businesses is what makes this festival possible for the community.

Granite Fest 2022 promises to be an exceptional event for the entire family to enjoy with craft/sales vendors, games, inflatables, entertainment, magic, balloons, lots of food and packed with fun! Last year, Granite Fest drew about 3500 in attendance.

Included in this packet are **Sponsorship Opportunities and Benefits** in detail. We are excited for your business or organization to join us in hosting this event. We also would love for you to make plans to attend this year's event and join in the fun!

Commitment Letters must be received by the following deadlines in order for your business to be recognized accordingly. The deadline for posters and other printed advertisement is Friday, August 12, 2022. The deadline for logos on T-shirts is Friday, September 16, 2022. The deadline for inclusion on event signage, our website and all other online presence is Friday, September 30, 2022.

We hope to hear from you soon and look forward to working with you. For additional information, please contact Debbie at 704.279.5596 or email events@granitequarrync.org.

Sincerely yours,

PERC

Granite Quarry Parks, Events and Recreation Committee



PO Box 351 Granite Quarry, NC 28072 ~ 143 N Salisbury Ave Salisbury, NC 28146 ~ 704.279.5596



GRANITE FEST 2022 SPONSORSHIP OPPORTUNITIES

October 15, 2022

*SPONSORSHIP LEVEL:	Friend of Granite Fest	BRONZE	SILVER	GOLD	PLATINUM	GRANITE	PRESENTING
COST:	\$100	\$250	\$500	\$1000	\$1800	\$2500	\$5000
EXCLUSIVE "Presented by" status							X
Name Announced each break on Main Stage							X
VIP Area Near Main Stage							X
Logo on Main Stage Sign						X	X
Complimentary Festival Tee Shirt				X (2)	X (4)	X (6)	X (10)
Logo on Stage Signs				X	X	X	X
Name Announced on Stage			X	X	X	X	X
Complimentary Festival Booth			X	X	X	X	X
Name or Logo on Posters		Name	Logo	Logo	Logo	Logo	Logo
Logo on Print Ads		Name	Name	Logo	Logo	Logo	Logo
Social Media Recognition	Name	Name	Name	Name	Exclusive Post	Exclusive Post	Exclusive Post
Name or Logo on Website	Name	Name	Name	Logo	Logo	Logo	Logo
Name or Logo on Festival Map	Name	Name	Name	Logo	Logo	Logo	Logo
Name or Logo on Tee Shirt	Small	Small	Small	Medium	Large	Large	Large

*Value-In-Kind Sponsorships Are Also Welcome



GRANITE FEST – October 15, 2022

Granite Quarry, North Carolina

Sponsorship Letter of Commitment

_____ (Sponsor Name)
Hereby commits to sponsoring Granite Fest 2022.

Please choose your level of sponsorship listed below:

Presenting Sponsor:	\$5000.00	_____
Granite Sponsor:	\$2500.00	_____
Platinum Sponsor :	\$1800.00	_____
Gold Sponsor :	\$1000.00	_____
Silver Sponsor:	\$500.00	_____
Bronze Sponsor:	\$250.00	_____
Friend of GF Sponsor:	\$100.00	_____
Other:	\$ _____	_____

Authorized Signature

Sponsor/Business Name

Title

Date

We recommend securing your sponsorship as soon as possible to meet deadlines for all inclusions.

Marketing materials - Friday, August 12, 2022. Logos on T-shirts - Friday, September 16, 2022. Event signage, logos on our website and all other online presence - Friday, September 30, 2022.

Please mail this form with your sponsorship monies to:

Town of Granite Quarry
Attn: Granite Fest 2022
PO Box 351, Granite Quarry, NC 28072

In person: 143 N. Salisbury Avenue, Granite Quarry - Ph: 704.279.5596 – events@granitequarrync.gov